Microsoft Azure

CASE STUDY

MICROSOFT AZURE PARTNER:
eBridge Connections

WEB SITE: www.ebridgeconnections.com

LOCATION: Burlington, Ontario, Canada

ORG SIZE: 60 employees

MICROSOFT AZURE PARTNER PROFILE:
eBridge Connections delivers cloud-based ERP integration solutions that automate business processes while eliminating the need for manual data entry. Supporting over 30 ERP systems with connectors for the leading e-commerce platforms, CRM applications, and EDI trading partners, eBridge Connections has become the integration platform of choice for businesses worldwide.

Microsoft | Go-To-Market Services

Robust Integration Platform Upgrades to Azure to Offer Customers a More Reliable Experience

"Moving our integration platform to Microsoft Azure allows us to ensure our clients' important business documents – such as online and in-store orders – are transferred to and from their ERP systems quickly and accurately." – Colin Brown, President and CEO, eBridge Connections

- ## SITUATION

  Having experienced significant growth over the past few years, eBridge Connections was transferring record numbers of orders for its customers. Its platform was performing slowly during peak periods such as Black Friday and Cyber Monday. The company had the hardware but would require a new server frequently, which would take months to get up and running. eBridge needed to upgrade its server to accommodate high volumes.

- ## SOLUTION

  eBridge Connections built its solution on Microsoft Azure, integrating Azure Load Balancer and Azure Blob storage to quickly and easily increase or decrease the capacity of its integration platform. Azure provides instant usage reporting and enables eBridge to make alterations on the fly. Using Azure also saves eBridge money as the company does not need to purchase new servers or pay for the largest capacity required in a given year. With Azure, eBridge pays only for what it needs, when it needs it.

- ## BENEFITS

  Microsoft Azure offers dynamic capacity, enabling eBridge to add capacity with the click of a button when users produce high transaction volumes.

  Azure provides significant cost savings over on-premises solutions, freeing eBridge from being constrained by expensive hardware and upgrades.