

What are the top 5 industries seeking ERP integration?

Brands that sell >200 widgets a month are likely to prioritize eCommerce connection.

- Why?
- Their customers want order & tracking info ASAP
 - They cannot afford to post incorrect inventory levels

More orders, more problems

Apparel



Fast fashion and returns make brands in this space data-entry vulnerable.

Supplements

Landed that celebrity endorsement? Demand will spike.



Sporting Goods



New ideas.
New inventions.
New pressure to ship & bill in 2 days.

Toys & Games



That toy needs to be there by Christmas morning.

Jewelry

Necklaces, rings, watches and bracelets for men and women.
Popularity = volume.



The bottom line?

Re-keying order, customer, product and inventory data from online stores to the back-office is a pain.

Read the full blog at www.ebridgeconnections.com