

**Long-time eBridge customer, LifeCORE Fitness, adds Shopify to their eCommerce efforts, while continuing to use eBridge Connections' integration platform to automate data to and from their NetSuite ERP**



Years ago, when LifeCORE Fitness selected BigCommerce as their eCommerce platform, they were looking to streamline processes, maintain low overhead costs and maximize profits, and found eBridge Connections could deliver an automated integration solution that would eliminate their manual data entry challenges. Now, they've added a **Shopify** store to their eCommerce efforts and are excited to see their eBridge integration solution has easily adjusted along with their business.

**The Situation: Inefficient use of Admin resources**

When faced with the daily task of re-keying online orders into their NetSuite ERP system and shipment notifications into their eCommerce store, LifeCORE Fitness was simply getting bogged down. "All of our order processing was being handled manually except for the customer placing the order," said Eric Marquardt, Manager of Operations. Countless admin hours were being spent on data entry and customers were left waiting for updates on their orders.

**The Solution: Automate Online Order Processing**

LifeCORE Fitness discovered eBridge Connections as a reputable integration solution provider via their relationship with NetSuite, way back when the company began selling on BigCommerce.

When they made the decision to add Shopify's platform to their eCommerce strategy, Jason Mossuto of LifeCORE, reached out to eBridge Connections to see what this would mean for their integration solution. He was pleased to learn that eBridge Connections had pre-built connectors for all of the leading eCommerce platforms, Shopify included, and could simply re-adjust their current integration solution to connect NetSuite to Shopify as well.



## What made eBridge Connections the best fit?

LifeCORE Fitness needed an integration solution provider that could support their growing order volume as their business continues to mature and develop, and adjust along with their business as they made changes to their platforms and applications. eBridge Connections' universal integration platform was able to do just that, empowering LifeCORE Fitness to scale as they wished.

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